

2020 ECOMMERCE CALENDAR

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
CALENDAR EVENTS	AUSTRALIA DAY	VALENTINES DAY MARDI GRAS LUNAR NEW YEAR	INTERNATIONAL WOMEN'S DAY GOOD FRIDAY ST PATRICK'S DAY	EASTER SUNDAY ORTHODOX EASTER ANZAC DAY	MOTHER'S DAY EID AL FATR	QUEEN'S BIRTHDAY EOFY	NAIDOC WEEK EID AL ADHA	NATIONAL ABORIGINAL & TORRES STRAIT ISLANDER CHILDREN'S DAY	FATHER'S DAY R U OK DAY ROSH HASHANAH	LABOUR DAY HALLOWEEN CHILDREN'S DAY	REMEMBRANCE DAY DIWALI FESTIVAL WHITE RIBBON DAY	HANUKKAH CHRISTMAS DAY BOXING DAY
GIFT INSPIRATION	JAN SALES BACK TO SCHOOL NEW YEAR, NEW YOU	VALENTINES DAY LUNAR NEW YEAR	EASTER TREATS		MOTHER'S DAY	MID YEAR SALE TOY SALE	MID YEAR SALE TOY SALE		FATHER'S DAY	HALLOWEEN	BLACK FRIDAY CYBER MONDAY	CHRISTMAS BOXING DAY
FASHION, BEAUTY LIFESTYLE	JANUARY SALES	VIRGIN AUSTRALIA MELBOURNE FASHION FESTIVAL (VAMFF)	FASHION AUTUMN LAUNCH	AUTUMN RACES	MERCEDEZ BENZ FASHION WEEK WINTER SEASONAL LAUNCH	MID YEAR SALE		VOGUE FASHION NIGHT OUT (VFNO) MEL	SPRING LAUNCH VFNO SYD SPRING RACES	ADELAIDE FASHION FESTIVAL SPRING RACES	HIGH SUMMER SEASONAL LAUNCH END OF YEAR EVENTS	HIGH SUMMER SEASONAL LAUNCH END OF YEAR EVENTS
FAMILY & ENTERTAINMENT	BACK TO SCHOOL	PEAK TRAVEL BOOKING		SCHOOL HOLIDAYS	VIVID	VIVID SCHOOL HOLIDAYS	SCHOOL HOLIDAYS	PEAK TRAVEL BOOKINGS	SCHOOL FORMALS SCHOOL HOLIDAYS	SCHOOL FORMALS SCHOOL HOLIDAYS		SCHOOL HOLIDAYS
SPORTS	TENNIS SEASON CRICKET SEASON	TENNIS SEASON CRICKET SEASON	FORMULA 1 NRL STARTS AFL STARTS		EUROPEAN PREMIER LEAGUE FINISHES	STATE OF ORIGIN	2020 SUMMER OLYMPICS STATE OF ORIGIN	2020 SUMMER OLYMPICS	AFL GRAND FINAL RUGBY WORLD CUP STARTS	NRL GRAND FINAL		CRICKET SEASON TENNIS SEASON
OTHER							AMAZON PRIME DAY	AFTER PAY DAY		VOGUE ONLINE FASHION NIGHT	CLICK FRENZY SINGLES DAY	